



PROTECTING IDENTITY WHEN THE FILM IS BAD

— A VARSITY EDGE COORDINATOR CLINIC —



Bad Film Creates False Urgency

- Bad film triggers emotion before clarity
- Urgency increases faster than understanding
- Most overreactions happen within 24 hours



Correction vs. Change

- Correction fixes execution
- Change alters identity
- Most coordinators confuse the two



Common Overreactions After Bad Film

- Over-adjusting scheme
- Changing personnel prematurely
- Over-coaching practice



Protect Identity Before Fixing Execution

- Identity is the lens, not the variable
- Execution problems should be fixed through identity
- Changing identity multiplies decisions



The Game-Week Decision Filter

- Not every decision belongs in Game Week.
- Friday decisions should already be decided
- Filters protect coordinators from emotion



Assistants Feel Panic Before They Hear It

- Tone travels faster than language
- Unclear leaders create anxious staffs
- Misalignment usually starts quietly



Bad Film Often Ruins Tuesday

- Too many corrections enter practice
- Practice becomes reactive instead of intentional
- Players play slower when overwhelmed



Change Emphasis, Not Identity

- Emphasis can change week to week
- Identity should remain stable
- Clear emphasis sharpens execution



Practice & Meeting Intent Must Match Emphasis

- Intent gives emphasis direction
- Unclear intent creates mixed messages
- Clear intent reduces over-coaching



Where These Decisions Belong in the Week

- Not every decision belongs on Monday
- Structure determines decision timing
- Calm weeks are planned, not hoped for



The Two-Week Rule

- One game is a snapshot
- Trends require time and repetition
- Patience protects clarity



Identity Is Tested in Adversity

- Good film doesn't test identity
- Adversity reveals leadership
- Identity must be protected deliberately



Reflection & Action

- What will you protect next time?
- What decision will you delay?
- What stays stable this week?